**Newsletter or website copy**

Below are a couple of options for World Teachers’ Day articles to use in newsletters, on your intranet, or on your website. Feel free to edit these to make the content appropriate for you.

 **Article option 1 (aimed at teachers and school staff)**

**Australia will celebrate teachers on World Teachers’ Day on Friday 25 October 2024.**

[Include details of any events you’ll be holding for World Teachers’ Day]

Hats off to Australia’s teachers this World Teachers’ Day! Australia is coming together to celebrate you for your skilled work in educating, inspiring and supporting students.

On Friday 25 October, you can celebrate being part of a remarkable profession by posting a “hats off” selfie on social media, either on your own or with your colleagues. Remember to tag #WorldTeachersDay2024 @aitsl

Find out more and see how people are celebrating at [www.worldteachersday.edu.au](http://www.worldteachersday.edu.au)

**Article option 2 (aimed at parents/carers and the community e.g. item in school email/ newsletter to community)**

**Australia will celebrate the teaching profession on World Teachers’ Day on Friday 25 October 2024.**

Let’s celebrate Australia’s teachers for their skilled work in educating, inspiring and supporting our young people.

Hats off to teachers this World Teachers’ Day!

Share a “hats off” selfie of you and your kids to celebrate teachers. Make sure to tell teachers what they mean to you.

This is your chance to join Australia in celebrating teachers.

Get cards, selfie frames, gift tags and more on our website.

[Include details of any events you’ll be holding for World Teachers’ Day and how parents/carers can get involved]

On Friday 25 October, you can show your appreciation by posting a “hats off” selfie on social media, either on your own or with family or friends. Grab your hat – beret, beanie, bucket, bowler – and remember to tag #WorldTeachersDay2024 @aitsl